



 **TRAINING DEPARTMENT** **TRAINING ENTERPRISE**

 **COST OF TRAINING** **INVESTMENT IN LEARNING**

 **ATTENDEES** **CUSTOMERS**

 **MEASURING ACTIVITY LEVELS** **MEASURING RESULTS**

 **WHAT TRAINING DO YOU NEED?** **WHAT BUSINESS ISSUES ARE YOU TRYING TO SOLVE?**

 **TRAINING AS THE END RESULT** **BUSINESS RESULTS AS THE END RESULT**

 **MASTERING CONTENT** **IMPROVING PERFORMANCE**

 **ALLOCATION OF EXPENSE** **PAY FOR USE**

 **ACTIVITY** **APPLICATION**

 **SMILE SHEETS** **CUSTOMER SUCCESS**